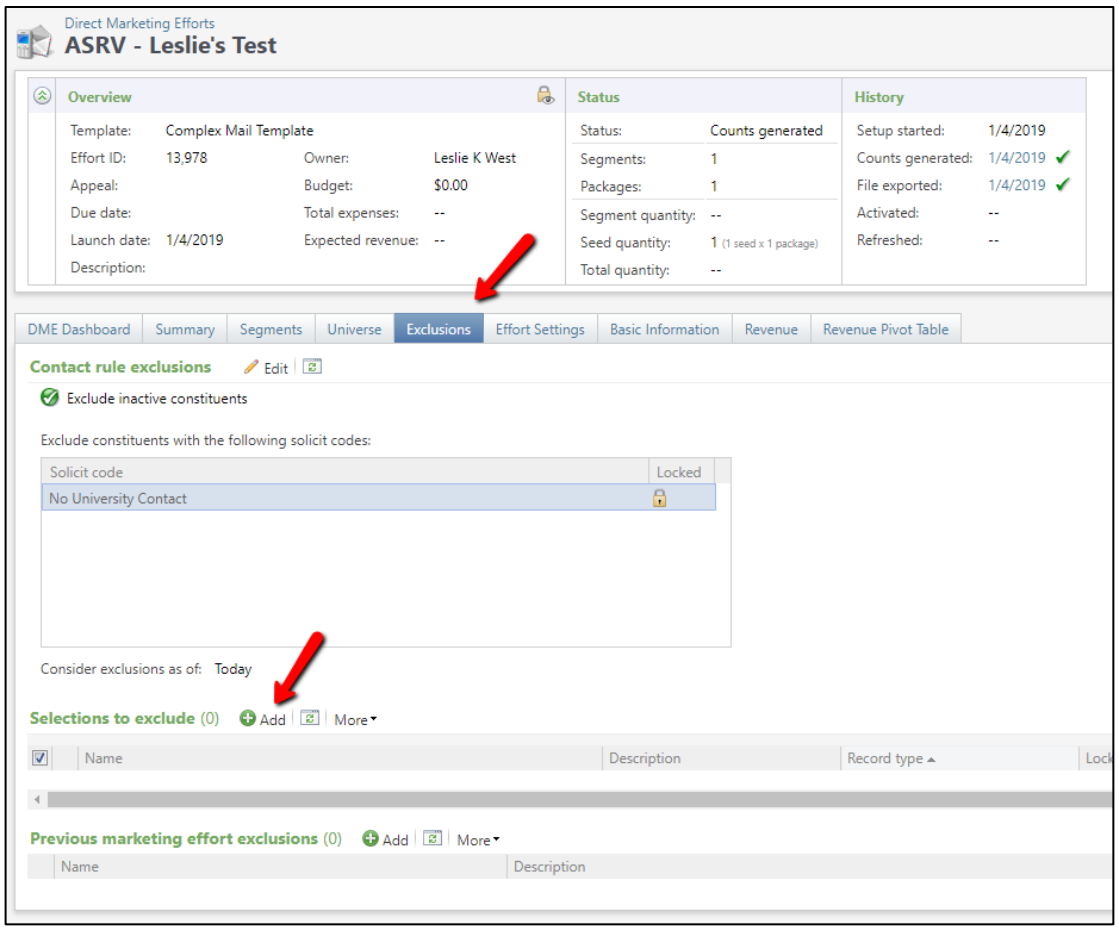
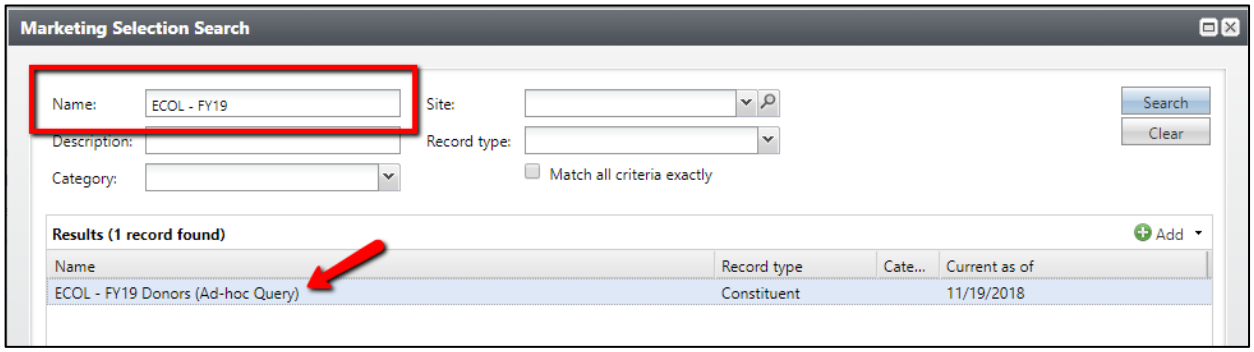
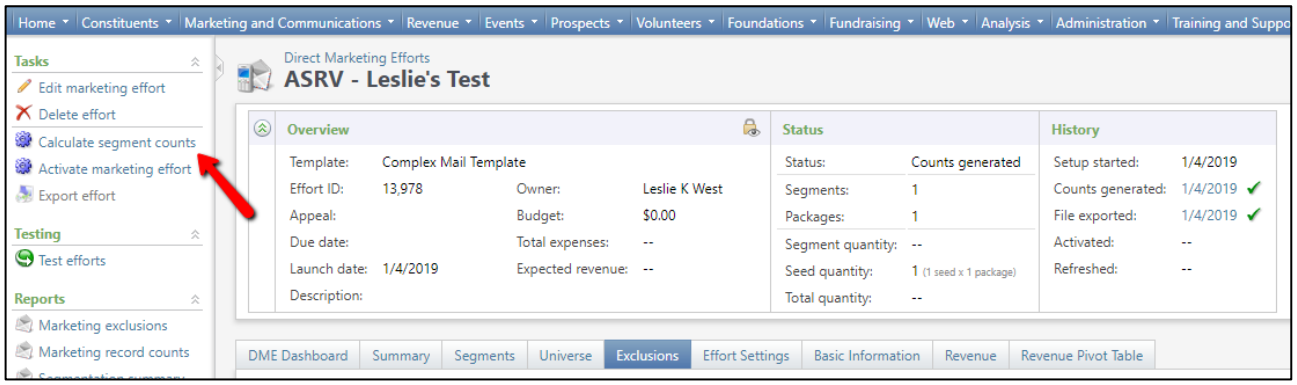
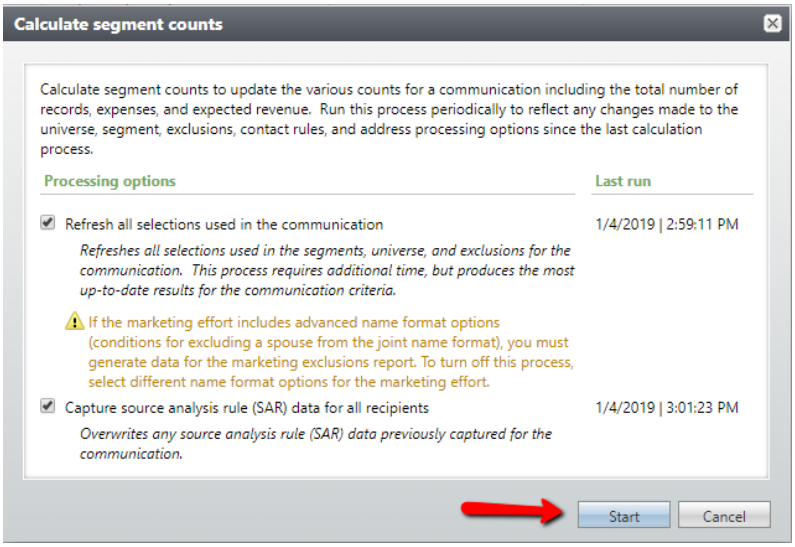
How to Exclude a Selection of Constituents from a Marketing Effort

**You will need to complete these steps before calculating your marketing effort.*

1. Within your marketing effort, select the **Exclusions** tab and click **Add** next to Selections to exclude.



2. Search for and select the name of the selection you want to exclude. *(You can exclude multiple selections by repeating Steps 1 and 2.)*



3. Click **Calculate segment counts** within your Tasks area and then click Start. (Make sure to check the box labeled *refresh all selections*.) This will compare the constituents in your current segments to the constituents in the excluded selections and remove them.